

---

## Presseinformation / Press Release

Datum / Date	April 4, 2016	E-Mail	richard.elmer@ferag.com
Nr. / No	FPI529	Anzahl Zeichen / Number of characters	3420 without captions
Rückfragen / Enquiries	Richard Elmer	Bilder / Photographs	3

Swiss precision for efficient materials flow

## Ferag puts more focus on intralogistics and industrial applications

**Atlanta/Hinwil, April 4, 2016. Swiss-based Ferag AG is placing even greater emphasis on its activities in intralogistics and industrial applications. In 2017, this medium-sized, family-owned company from Hinwil in the Zürcher Oberland will celebrate its 60th anniversary. Worldwide, it has acquired an excellent reputation with innovative conveyor and processing systems for the printing industry – a reputation that Ferag now wishes to harness for applications outside the postpress processing of print media. At the same time, the Swiss are banking on the synergy effects that stem from their portfolio of regular customers. After all, it's in this area that they are the undisputed market and technology leaders.**

When Swiss machine-tools engineer Walter Reist applied for a patent in 1955 for his newly developed, smudge-free newspaper conveyor and thus laid the foundation stone for the present-day Ferag AG, nobody could have foreseen that this company would soon advance to become the world market leader in postpress processing. This innovative firm paved the way to its current top position with technological milestones that were always new and would fundamentally change the way that newspapers were produced right across the globe. The conveyor line between the printing machine and the bundling station would be put to more and more productive use for downstream processes that would, for

Ferag AG  
 Zürichstrasse 74  
 CH-8340 Hinwil  
 Phone +41 44 938 60 00  
 Fax +41 44 938 60 60  
 info@ferag.com  
 www.ferag.com



example, include the programmed addition of zoned sections, inserts and brochures to the so-called newspaper jacket, or the integration into a women's magazine of perfume, shampoo or toothpaste samples – the preparation of which is detailed and intricate.

The technology conceived by Ferag AG to carry out these fully automatic processing steps in the printing industry is extremely diverse and complex – and as a rule specific to each customer. On the engineering side, it demands a high degree of know-how and creativity in order to meet the customer's requirements each time and, with maximum cost-effectiveness, realize solutions that are as flexible and efficient as possible. Then there is the proverbial Swiss precision, which ensures that the systems and components achieve high availability and dependability throughout their entire lifecycle.

It stands to reason that the expertise and skills accumulated over the last 60 years in the area of conveying and processing systems in the postpress sector should now be put to other uses, in other application areas. "The printing industry always expects absolute perfection and extremely high availability. Our ongoing success in this demanding industry speaks clearly in our favour. We are therefore very confident that, thanks to our highly innovative culture and our deep-seated technical knowledge, we can also acquire customers in other industries", says Ferag AG CEO Jürg Möckli. Like the partners in the postpress processing of print media, they will not only gain from the most recent development, the Skyfall system, and other leading edge technologies, but also from the company's strong service commitment. "At Ferag AG, synergies for the customer take centre stage. That means: with our installations and systems, we help the customer generate added value over the long term. That doesn't stop with setting up and starting the new machines."





((FPI529a))

A prestigious company: Ferag is accessing new markets in the area of intralogistics and industrial applications.



((FPI529b))

Swiss precision: all conveyor installations are developed and built in Hinwil, in the Zürcher Oberland.



((FPI529\_c))

Global market leader for postpress processing installations: Ferag conveyor technology for the dispatch of *Ouest-France*, France's largest daily newspaper.



**Please send proof copies to:**

Ferag AG, Communications, Zurichstrasse 74, CH-8340 Hinwil

WRH Global Americas Inc., 24 World's Fair Drive, Unit G  
Somerset, NJ 08873, United States

